



Cambridge Celebrates
CANADA DAY SPONSORSHIP LEVELS 2024

**July 1, 2024
Riverside Park
Cambridge, Ontario**

Join the Fun at Cambridge Celebrates Canada Day!

Proudly Hosting Cambridge's Largest Annual Event for Over Half a Century!

Our committee has been successfully organizing Cambridge's largest, single-day event for over 50 years! We are grateful for our generous Sponsors whose contributions make it possible to offer a vast array of fun and exciting entertainment options for our community to enjoy.

With an expected turnout of over 70,000 community members, our upcoming event presents an exciting opportunity for your business to not only support the event but also to gain maximum exposure. We have a variety of sponsorship options available to ensure that your business is visible to our community before and during the event.

Contact Us for More Information!

Christa Bailey, Sponsorship Coordinator
sponsorship.cccd@gmail.com 289-456-1462



Firework Sponsor

\$25,000

- Exclusive Naming Rights
- Personal Introduction of Fireworks from the Stage
- Company Ad on Website
- Logo on Social Media
- Logo on Map at Park Entrance
- Digital Logo Displayed on Stage
- Opportunity to introduce a band
- Logo on any and all digital promotion
- Logo on Sponsor Banner
- Complimentary Vendor Booth
- Complimentary Parade Entry
- VIP seating

Stage Sponsor

\$20,000

- Exclusive Naming Rights
- Acknowledgment from Stage
- Logo on Website
- Logo on Social Media
- Logo on Map at Park Entrance
- Digital Logo Displayed on Stage
- Opportunity to introduce bands
- Logo on any and all digital promotion
- Logo on Sponsor Banner
- Complimentary Vendor Booth
- Complimentary Parade Entry
- VIP seating

Our Population is Growing! Let's get your business in front of our community members!

According to census data from Statistics Canada, in 2021 the City of Cambridge population was 138,479. As per the City of Cambridge, it is estimated that by year end 2031 the population of the Region of Waterloo will be 641,879.

As a not-for-profit event, we rely on sponsorships from within the community to make the event happen. We're excited to offer your business the chance to get involved!



Transportation Sponsor

Activity Sponsor

Shared Activity Sponsor

\$15,000

- Exclusive Naming Rights
- Banner on 5 Event Buses
- Acknowledgment from Stage
- Logo on Website
- Logo on Social Media
- Logo on Map at park Entrance
- Logo on Video Board
- Logo on all digital promotion
- Logo on Sponsor Banner
- Complimentary Vendor Booth
- Complimentary Parade Entry
- VIP seating

\$10,000

- Exclusive Naming Rights on Specific Activity
- Acknowledgment from Stage
- Logo on Website
- Logo on Social Media
- Logo on Map at Park Entrance
- Logo on Video Board
- Logo on all digital promotion
- Logo on Sponsor Banner
- Complimentary Vendor Booth
- Complimentary Parade Entry
- VIP seating

\$5,000

- Shared Naming Rights on a Specific Activity
- Acknowledgment from Stage
- Logo on Website
- Logo on Social Media
- Logo on Map at Park Entrance
- Logo on all digital promotion
- Logo on Sponsor Banner
- Complimentary Vendor Booth
- Complimentary Parade Entry

Children's Area Sponsor

If your donation budget is less than \$2500 we are happy to create a package for you to ensure that your business receives a high level of exposure prior to and during the event! Let's talk about available opportunities!

In-Kind Sponsor

If you are interested in donating a product or service that you offer please let us know as we have several opportunities available in exchange for acknowledgement prior to and during the event.





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*Thank You for Your Consideration and
We Hope to Have Your Support!*

Your generous contribution will ensure that our not-for-profit event continues to offer an array of exciting activities and entertainment, including a Fireworks Show, Canada Day Parade, Fishing Derby, Full-Day Stage Entertainment, Children's Entertainment Area, Midway, Vendor Alley, Food Trucks, Beer Tent and more!

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