



Cambridge Celebrates
CANADA DAY SPONSORSHIP LEVELS 2024

**July 1, 2024
Riverside Park
Cambridge, Ontario**

Join the Fun at Cambridge Celebrates Canada Day!

Proudly Hosting Cambridge's Largest Annual Event for Over Half a Century!

Our committee has been successfully organizing Cambridge's largest, single-day event for over 50 years! We are grateful for our generous Sponsors whose contributions make it possible to offer a vast array of fun and exciting entertainment options for our community to enjoy.

With an expected turnout of over 70,000 community members, our upcoming event presents an exciting opportunity for your business to not only support the event but also to gain maximum exposure. We have a variety of sponsorship options available to ensure that your business is visible to our community before and during the event.

Contact Us for More Information!

Christa Bailey, Sponsorship Coordinator
sponsorship.cccd@gmail.com 289-456-1462



Event Supporter

\$2,000

- Logo on Website
- Logo on Social Media
- Logo on Map at Park Entrance
- Logo on Sponsor Banner in Park
- Complimentary Vendor Booth
- Complimentary Parade Entry

Event Contributor

\$1,000

- Logo on Website
- Logo on Social Media
- Logo on Sponsor Banner in Park
- Complimentary Vendor Booth OR Complimentary Parade Entry

Event Associate

\$500

- Logo on Website
- Logo on Social Media
- Logo on Sponsor Banner in Park

Event Donor

\$150+

- Logo on Website
- Logo on Social Media

As a not-for-profit event, we rely on sponsorships from within the community to make the event happen. We're excited to offer your business the chance to get involved!

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Sponsor our Volunteers

'Volunteers don't get paid, because they're priceless!'

With over 100 volunteers on July 1, some donating 12+ hours of their time, it is important to keep them happy, hydrated and fed! Please consider donating a meal, snacks, drinks, fruit, etc., in exchange we will display your logo on our volunteer t-shirts. As a further token of our appreciation, you are welcome to add something to our volunteer appreciation gift bags.

Product Samples

Would you like the opportunity to have our event attendees sample or take home one of your amazing products?! If so, please reach out to discuss options.

In-Kind Sponsor

If you are interested in donating a product or service that you offer please let us know as we have several opportunities available in exchange for acknowledgement prior to and during the event.

Thank You for Your Consideration and We Hope to Have Your Support!

Your generous contribution will ensure that our not-for-profit event continues to offer an array of exciting activities and entertainment, including a Fireworks Show, Canada Day Parade, Fishing Derby, Full-Day Stage Entertainment, Children's Entertainment Area, Midway, Vendor Alley, Food Trucks, Beer Tent and more!

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